

## APPENDIX 3

### RELEVANT REPRESENTATIONS FROM OTHER PERSONS

1

Address: 72 Salisbury Avenue, Cheltenham, Gloucestershire GL51 3BU

Comment Details Commenter Type: Neighbour Stance: Customer objects to the Licensing Application

Comment Reasons: Comment:15/05/2021 11:57 AM I work at the Co-Op store opposite the shop in which a proposal to sell alcohol has been submitted. Personally, I stand very strongly against the idea for several reasons. Firstly, a new convenience store would significantly harm Salisbury Avenue Co-Op's trade, particularly as a significant proportion of that trade consists of alcohol. This could harm both the profitability of the shop and the sense of community we try to foster. With the Morrisons store nearby, there is clearly no need for more food and drink provision. Secondly, there is already a serious problem with shoplifting in the area, and another shop would certainly make the area even more appealing to petty criminals. Finally, as an 18 year old woman, I would feel significantly less safe walking home from work or leaving the house at night should there be another premises selling alcohol, particularly if this should be past 10pm, when the Co-Op closes and I often finish my shift. I am extremely concerned by this proposal and would greatly appreciate any efforts to oppose it. Thank you.

2

I wish to object strongly to this application. It is totally unnecessary and most definitely in the wrong place.

1:- There are Residential flats above these premises, some with elderly people who MUST not be subjected to disturbance which would almost certainly be caused by 'customers' buying and consuming alcohol on the paving area below, leaving litter there as happens in the Play area across the road.

(Not your problem but not to be added to)

2:- There is an adequate facility in the Co-Op store across the road to supply this need.

3:- The area has children passing on their way to and from the Infant & Junior

Schools in Durham Close and a Pre- school Play Group at St Christopher's halls, many of whom use the shops on their journeys.

4:- There is a Public Play area diagonally across Salisbury Ave which is very much used by families and young people of all ages, who make purchases at the other shops.

They don't need any more encouragement to purchase alcohol.

45 St Michaels Rd. The Woodlands, Cheltenham. GL51 3RP

3

81 Salisbury Avenue Warden Hill Cheltenham GL51 3DA

With reference to the application dated 05/05/21 submitted by Weerasinghe Mudiyanselage Dinesh Palinda for premises licence/variation of a premises licence at Ground Floor, 87

Salisbury Avenue, Cheltenham GL51 3DA for selling alcohol during the opening hours of Monday to Sunday between 6 am and 11 pm, we wish to object to the granting of this licence on the grounds that adequate facilities for the sale of alcohol in this neighbourhood are already available from the Midcounties Co-operative Food Store, 94 Salisbury Avenue, Cheltenham GL51 3BY. This is located exactly opposite the premises described at 87 Salisbury Avenue. It is open from 7 am to 10 pm and has a large dedicated car park area for the use of its customers.

In contrast, there are very limited on-street parking facilities available for 87 Salisbury Avenue. Salisbury Avenue is a moderately busy main road through Warden Hill and any parking other than in the small shared area set aside for parking for use by all the shops can be a hazard to the pedestrian crossing located between the line of shops where 87 Salisbury Avenue is situated and the Midcounties Co-operative Food Store. Careless parking can also interrupt the flow of traffic along Salisbury Avenue. The parking area at the rear of the shops is strictly for the use of residents of the flats over the line of shops and is not available for customers of the shops.

Our other concern from our longstanding knowledge of the area is the danger of alcohol being consumed by young people in the MUGA (Multi-Use Games Area) which is located very close to the shops. This is an additional reason to limit the premises at which alcohol is sold in this small Neighbourhood Shopping Area which is predominantly residential housing.

In conclusion, we believe there is no need for further premises to be licensed for the selling of alcohol in this small Neighbourhood Shopping Area and we request that this application is not granted.

With kind regards

cc Councillor Anne Regan, Warden Hill Ward, Leckhampton with Warden Hill Parish Council

**Please indicate which part of the licence/certificate application you are making a representation about**

(eg crime, disorder, noise, disturbance etc)

CRIME AND DISORDER  
PROTECTION OF CHILDREN FROM HARM  
PUBLIC NUISANCE

**Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.**

(Please continue on a separate sheet if necessary)

I HAVE CONCERNS THAT THERE IS A CHILDRENS PLAY AREA OPPOSITE. IT IS HIGHLY LIKELY UNDERAGE CHILDREN MAY TRY TO PURCHASE ALCOHOL. THIS IS A QUIET RESIDENTIAL AREA AND DOES NOT NEED THE SALE OF ALCOHOL FROM 1600-2300. THERE IS ALREADY ALCOHOL AVAILABLE AT THE COOP OPPOSITE. THIS COULD ENCOURAGE LOITERING AND LITTERING AROUND THIS AREA FREQUENTED BY CHILDREN + FAMILIES. NOISE POLLUTION BY THE LATE NIGHT SALE OF ALCOHOL WILL AFFECT RESIDENTS.

**Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.**

(Please continue on a separate sheet if necessary)

I DO NOT BELIEVE THIS LICENCE SHOULD BE GRANTED.  
THERE ARE NO CONDITIONS WHICH CHANGE THAT.

I ALSO DO NOT BELIEVE THAT THE NAME OF THE PREMISES AS GIVEN IN THE LICENCE (SNIPS & CURLS) IS ACCURATE TO ITS BUSINESS AND IS MISLEADING TO RESIDENTS WHO MAY NOT REALISE ITS BUSINESS IS ALCOHOL SALE.

Comment:15/05/2021 7:04 PM There are currently two stores in the local area, the Co-Op and Morrison's, where alcohol can be purchased.

There is no need for another outlet, particularly with the extended opening hours associated with this application.

Nobody needs to be able to purchase alcohol at 6am!

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Address: 119 Salisbury Avenue, CHELTENHAM GL51 3BZ

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:15/05/2021 12:46 PM With both the larger Co-op opposite the proposed site and Morrisons less than a mile away I feel there is already plenty of places to access alcohol.

Increasing the places selling in such a small area could result in an increase in problem drinkers using the area and rough sleepers, especially coupled with the extended daily hours 7 days a week.

7

Dear Licensing Committee Members,

I wish to object to the granting of the above license. My grounds are:

- the length of opening, with the added footfall which will be below residential accommodation, and alongside nearby housing
- there is a children's/young people's play area almost opposite - and there is a possibility of increased littering and broken glass and cans which could cause injury
- the school and playgroup are nearby, and many of the children and their parents/carers pass the shops on the way to/from school and the play area
- there is the likelihood of increased car parking (already an issue in the area, especially at the beginning and ending of the school/playgroup day)
- in 'normal' times the two local church complexes are used 7 days a week (daytime and evening): there is the possibility of anti-social activity
- the Co-op store opposite already sells a wide range of alcohol

I hope you will consider the above, and take the points into consideration when discussing the application. I moved into "Silverdene" over 45 years ago, and would suggest that what we need

in Warden Hill are businesses that benefit the local community - such as a pharmacy.

Thank you.

Yours sincerely,

"Silverdene", 3 St. Alban's Close, Warden Hill, Cheltenham,  
GL51 3DW.

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23 WELLS CLOSE, WARDEN HILL, CHELTENHAM, GL51 3BX

Wednesday, 26th May

Cheltenham Borough Council Licensing Team

With regard to the proposed off-licence at 87 Salisbury Avenue, Warden Hill I am assuming this will be a cut-price (budget style) shop for the sale of alcohol.

As a resident of Warden Hill for around 50 years, I have, over the years visited the Double Barrel (now the Co-op) and the 'Greatfield' pubs on numerous occasions, so I am familiar with many of the local drinkers. The proposed new off-licence will not survive on the trade from them. We will have the serious drinkers from across the town visiting the peaceful and pleasant atmosphere of Warden Hill late into the evening.

Our area is relatively crime-free, if this place opens will we have increased police presence? I doubt it very much.

The needs of the local drinkers are met quite adequately by Morrisons, the Co-op which is open till 10pm seven days a week and the 'Greatfield'.

I appreciate that having an empty shop boarded up for months (or years) on end is not an ideal situation, but this proposal will be of no benefit to most of our friends and residents, I can only foresee problems.

Address: 96 Farmfield Road, Cheltenham, Gloucestershire GL51 3RA

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:27/05/2021 9:30 AM I wish to object to the opening of this Off Licence. My Wife and I are concerned about additional Anti social behaviour, rubbish in our front and rear gardens and the alleyway that runs beside our property which connects Farmfield Road to Salisbury Avenue via wells Close and Lincoln Avenue.

As the Co-op Store opposite and the nearby Morrisons already sells alcohol there is no need for this shop.

10, 11

Customer Details

Name: Mr Tony Oliver

Address: 44 Everest Road, Cheltenham, Gloucestershire GL53 9LG

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:24/05/2021 5:30 PM I have just submitted a further objection from **112 Salisbury Avenue**. In addition I was asked by **52 Salisbury Avenue** to object to the proposal. She fears that the availability of purchasing alcohol over extended hours will lead to increased anti-social behaviour in an area where there are a large number of elderly and more vulnerable residents.

12,13,14,15,16,17,18

Customer Details

Name: Mr Tony Oliver

Address: 44 Everest Road, Cheltenham, Gloucestershire GL53 9LG

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:18/05/2021 5:04 PM 'As Borough Councillors for the ward **cllr Iain Dobie** and I would like to object to the application in it's current form.'

Our main concern is the length of hours that the premises is applying to sell alcohol for.

Salisbury Avenue shopping centre needs good local businesses to maintain a vibrant atmosphere in the area. Currently, these premises is vacant and we are very keen for them to become occupied by a

business which will enhance the variety of offerings available at this centre.

Opposite to these premises is a very good local co-op, which sells alcohol. Residents are also within easy reach of the Morrisons's Supermarket at Caernarvon Road, which also sells alcohol.

We are concerned that the extended opening hours that alcohol can be obtained during, may act as a magnet for problem drinkers and rough sleepers. Currently, we do not experience problems on Salisbury Avenue, however the layout of the shopping centre offers opportunities for rough sleepers to take shelter in the recessed entrance to the Break charity shop, or on the stairs to the side and rear of the centre. The top floor of the centre itself contains a number of residential flats and any resulting increase in anti-social behaviour would have a detrimental affect on these residents quality of life. It is also fair to say that small retail centres are struggling to survive and it is vital to ensure that they are allowed to operate, free from the spectre of anti-social behaviour.'

We have been asked to submit this objection on behalf of the following residents: **93 Salisbury Avenue, 94 Salisbury Avenue, 96 Salisbury Avenue, 108 Salisbury Avenue, 59 Salisbury Avenue.** From discussions with local shop keepers we anticipate that you will receive a number of objections directly from them.

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Name: Mr Tony Oliver

Address: 44 Everest Road, Cheltenham, Gloucestershire GL53 9LG

Comment Details

Commenter Type: Other

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment: 19/05/2021 3:41 PM **Please see below objection from 76 Salisbury Avenue.**

'Please could you take this email as an objection to the application for a Licence to sell Alcohol re 87 Salisbury Avenue

The application proposes that alcohol will be sold for consumption off the premises between 6:00am and 11.00pm probably for seven days a week. Granting a licence would provide a further source of alcohol within an area already populated with licensed premises being Coop directly opposite and Morrisons within walking distance. Both these stores are open for long periods during the day and provide sufficient opportunity to buy general produce and alcohol

I feel that if this was passed then crime, disorder and public nuisance would increase as well as traffic to a road that is already very busy and which has issues with parking, adding additional

problem levels for the local police As a property very close to the shopping centre we already have large amounts of litter blown into our garden and this would only increase the problem'

20

Dear team,

I have been asked to forward this to you to add as a comment in objection to on the above licencing application.

Thank you.

Tony

Tony Oliver

Borough Councillor for Warden Hill

Dear Tony,

I can't find a way to enter my comments on the Borough Council website, so I must please ask you to lodge my comments.

I live at **59 Salisbury Ave.**, and consider this to be a VERY BAD proposal which should be vigorously opposed. Since the Pub in Salisbury Avenue closed some years ago, we have had very little late night bad behaviour in the area, and I think that the late night availability of alcohol would be extremely detrimental to the peace of the neighbourhood. Alcohol and convenience foods are available at the Co-op directly opposite until 10pm and I see no point whatever in having another source of alcohol in so close a proximity.

Yours sincerely

21

Customer Details

Address: 8 Oxford Way, Cheltenham, Gloucestershire GL51 3HJ

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment:15/05/2021 11:56 AM We object to this application on the grounds of selling alcohol will pose a potential threat to the residence around the Salisbury Ave shops & local businesses, from homeless sleeping rough beggars sat outside and potentially attracting problem drinkers.

Also opening hrs 6am to 11pm would potentially cause a noise issue and a waste issue.

With the business premises that are already in place I feel all needs are already taken care of for this area.

22

Customer Details

Address: 65 Salisbury Avenue, Cheltenham, Gloucestershire GL51 3DA

Stance: Customer objects to the Licensing Application

Comment Reasons:

Comment: 15/05/2021 12:21 PM As a close neighbour to this business I object because.

- 1 Creation of unwanted waste
- 2 Opening hrs extreme
- 3 Potential late night noise pollution
- 4 increasing of already severe parking issues

With a Co op directly opposite that already fills the need & a store at the one end of the parade of shops filling any gap in this market.

I cannot see any benefit that this would bring to the area and could potentially cause major issues to existing businesses and residence of the locality.

23

I wish to object to the liquor application for the premises at 87 Salisbury Avenue, Warden Hill, Cheltenham.

- Reasons:
- 1) Overlong opening hours for the sale of liquor
  - 2) Premises opposite a children's & young peoples play area - with additional dangers of liquor being taken into playground area
  - 3) Increasing litter problems created by young people 16 - 25 years of age (already happening)
  - 4) School children could be affected by vagrants/others loitering outside premises
  - 5) Churchgoers (elderly) subject to possible harassment at Sunday morning service times/ Christmas period service times
  - 6) Increased car parking issues in and around Salisbury Avenue area

Yours,

15 Woodlands Road, Cheltenham, GL51 3RS

24

Please note my concerns below regarding this application for a premises licence to sell alcohol at 87 Salisbury Avenue, GL51 3DA between the hours of 6.00 am and 11.00 pm.

This property is opposite a Multi-Use Games Area (MUGA) and a toddler play area. We already see a lot of litter from young people using the MUGA as well as occasional signs of drug use and other anti-social behaviours.

The teenagers currently buy alcohol from the Co-op next door to the MUGA which is open from 7.00 am until 10.00 pm. There is often excessive litter left - empty drink cans, beer bottles etc despite a "no glass and no alcohol" warning sign on site.

This new licence will effectively add another 2 hours when alcohol is available and there is a real concern that this will encourage youths to gather in this area, particularly late into the evening around 10.30 - 11.00 pm, resulting in noise and litter nuisance.

I therefore request that this application be decided by the Licensing Committee who could consider reducing the hours to 7.00 am - 10.00 pm and recommending that the "Challenge 21" initiative be applied at these premises.

Kind regards,  
Emma  
Cllr Emma Nelson  
Leckhampton and Warden Hill Division

*Dear Emma*  
*I inherited the case from a colleague and the case record itself refers to 01/06/21 as the end date, but in light of the site notice stating 02/06/21 as the end date, then of course I will be able to accept your objection.*

*Apologies for any confusion.*  
*Best regards*  
*Jason*

6 Salisbury Avenue  
warden Hill  
Cheltenham  
Glos.  
GL51 3BS  
01242 517177

29<sup>th</sup> May 2021

Dear Sirs,

*I wish to object strenuously to the above proposal to install an 'Off Licence', in the vacant premises in Salisbury Avenue, Warden Hill.*

*Such an establishment will cause great inconvenience to the occupiers of the flats above, will be in direct competition to the wonderful Cooperative Shop opposite, which already has such a licence, and will offer great temptation to the evening, teenage population, using the superb football play area, on the other side of the road.*

*The proposed hours of opening - 6am to 11pm are ludicrous, disruptive, and quite unnecessary. What we do need in Salisbury Avenue is a Chemist's shop, which would bring a service to the whole of our community and something which we actually require.*

Thank you for reading this,

Dear Sirs/ Madam

Please would you note my concerns and reservations made by local residents to the application for a Liquor License at 87 Salisbury Avenue Warden Hill Cheltenham.

As the local Parish Cllr for Warden Hill I have been approached with concerns regarding the above application on the grounds of an unnecessary need for further alcohol sales in this vicinity.

The local Co Op store immediately opposite has a large alcohol sales area, the store is immediately adjoining a Young People and Toddlers play area. It is not in the best interest of our young people to be tempted to the sale of alcohol in this vicinity. The extra availability of alcohol purchases will only extend this problem. The added distribution of litter in this stretch of shopping area

has caused much consternation in the past and we have had to ask CBC to instal more and larger rubbish bins to deal with this issue. I would ask that you arrange for this to be decided upon by the Licensing Committee.

Thank you for your attention to this matter.

Anne Regan

Parish Councillor for Leckhampton with Warden Hill  
Trustee of the Brizen Young People's Centre  
Hon Alderman CBC

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I went to your office and the intercom did not rouse anyone (Tuesday 1st June) so I telephoned your main number, as this is so important, and spoke to a very helpful person who furnished me with the email address and direct number for your department (it went to answerphone).

My reasons to oppose the application are:

1 There is a Co-op opposite, open for very good hours, so there is no need for another shop selling alcohol, opposite, with slightly longer opening hours.

2 There is a primary school a couple of roads away from the shop, and I would worry about any offers the shopkeeper could advertise to possibly encourage youngsters to try a single can or bottle of beer, cider or lager.

3 There is a children's playarea almost opposite, refurbished recently by yourselves, with a muga - during the daytime and immediately after school the playarea is busy with young children and their families - it would almost certainly become hazardous if adults were using that area to drink alcohol in the evenings, possibly resulting in broken glass and other litter.

4 During the recent pandemic, people struggling with their alcohol intake have contacted support groups for help, AA in particular - surely we ought not to be making it any easier to buy alcohol while we are in such a precarious position.

- - - - -

I was surprised and disappointed that the application was apparently unavailable on your website - I could see previous applications for the same address, but not this current one.

I was also surprised that this application has got as far as this, over the years I have lived in the area I remember some licensing applications for takeaway food from this parade of shops, and locals raised all sorts of reasons why that would be a bad idea.

Warden Hill resident for 25 years)

12 St Alban's Close, GL51 3DW

28

Dear Sir/Madam,

I've been dismayed to see that in the empty shop window of 87 Salisbury Avenue, which is nearby or next to Sardars cafe, Grandvilles and opposite is the Co-op in Salisbury Avenue, Warden hill, is a poster for either a general shop or off licence to sell alcohol. This is a very bad idea and unnecessary when we already have the shops which can provide general food items or alcohol from the selection I have mentioned. There is also a playschool, 2 churches, and a playground and a Primary school very near to the row of shops already here. Some of the businesses are small individual businesses which between them sell all of the essential items including alcohol. There are a lot of children in the area and elderly people, and the risks of antisocial behavior, smashed glass, excess rubbish in the playground and flower beds and surrounding nearby areas and loud noise. Having this type of shop will also attract undesirables along with the possibility of criminal damage. This objection should be taken notice of on these grounds and refused.

This affects me directly as I live very close by and also have young children.

Many thanks

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Dear Sir/Madam,

I note with despair that a licensing application has been made by Weerasinghe Mudiyanseilage Dinesh Palinda to sell alcohol at 87, Salisbury Ave, Cheltenham, GL51 3DA between 6am - 11pm.

I and many other residents in Warden Hill object to this application in the strongest possible terms, we already suffer a great deal of anti social behaviour in the area, the last thing we need is to suffer further disruption.

To encourage the sale of alcohol 17 hours per day would be totally irresponsible, I have personal experience of the devastation that excess alcohol can do and believe me it's not pretty. I sincerely hope common sense prevails and this application is rejected with immediate effect.

24, Chelmsford Ave  
Warden Hill  
Cheltenham

30

*8 Lincoln Avenue,  
Warden Hill,  
Cheltenham,  
GL51 3DB*

Dear Sir,

I was alarmed to see that a recently vacated shop on the ground floor of 87 Salisbury Avenue parade of shops is being suggested as an off licence shop and with proposed hours of 6 am to 11 pm every day from Monday to Sunday inclusive!

This proposal would be in direct competition to the Co-op superstore just across the road, which stocks all the alcohol which this neighbourhood needs and is a popular family store where we all feel welcome and safe.

You may be aware of the busy children's playground just across the road and the fact that young families constantly pass up and down on their way to and from the school round the corner to Durham Close and frequent the Salisbury Avenue area from before 8 am until at least 7.30 pm as extracurricular activities for young people occur daily at school. There are also many young people attending groups such as Beavers, Cubs and Scouts in the halls adjacent to St. Christopher's Church just a few yards away.

From this proposed shop. You will admit that the use of this property for promoting alcohol would be a very bad influence on our young people.

As a member of this community for 24 years I object strongly to an off licence establishment which can only lower the tone and spoil the family atmosphere of the area, attracting an unsavoury element into our happy mix. I am sure that these factors will be detrimental to the friendly ambience of Warden Hill.

It is not worthy of Cheltenham Borough Council to entertain such an idea and I strongly suggest that the Council should refuse the planning permission.